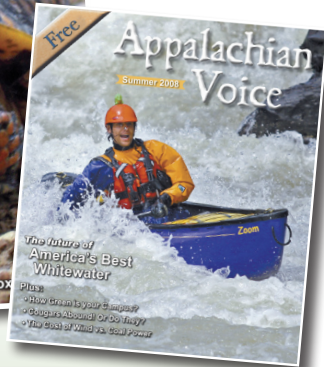
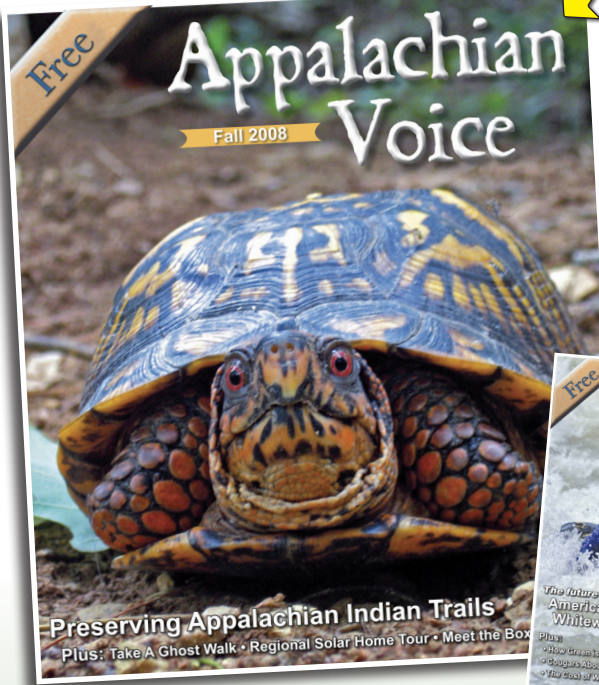


ADVERTISE with the



*Appalachian Voice* is a free bi-monthly newspaper published by Appalachian Voices, a non-profit organization that brings people together to solve environmental problems that have the greatest impact on the Central and Southern Appalachian mountains. The *Voice* has covered environmental, outdoor, and cultural news in the Appalachian mountains since 1996, introducing a broad spectrum of readers to the most important environmental issues in the region.

Each issue of *Appalachian Voice* is mailed to approximately 2000 individuals, businesses, and organizations. In addition, we have over 50 volunteers that distribute the newspaper to more than 300 locations in seven states, including NC, VA, TN, WV, AL, KY and the District of Columbia. The *Appalachian Voice* can be found in grocery stores, restaurants, welcome centers, outdoor sporting shops, and numerous other locations.



Please complete this form and mail, fax or email (in saved PDF form) to:

**Appalachian Voices**  
191 Howard Street  
Boone, NC 28607

**FAX:** 828-262-1540  
**EMAIL:** ads@appvoices.org  
**Phone:** 828-262-1500

**Size and color of ad (choose one):**

B&W  1/8pg  1/4pg  1/2pg  full

Full Color  1/8pg  1/4pg  1/2pg  full

**Choose one of the following Options:**

- one time ad \$ \_\_\_\_\_
- ad in 3 consecutive issues at \$ \_\_\_\_\_ per issue
- ad in 6 consecutive issues at \$ \_\_\_\_\_ per issue

Beginning date of ad \_\_\_\_\_

**Billing Information**

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Black & White\***

Size/Dimension <i>width x height</i>	Single issue <i>one-time ad</i>	3 Consecutive Issues	6 Consecutive Issues
<b>1/8 page</b> 4.9" x 2.75"	\$165 <i>per issue</i>	\$150 <i>per issue</i>	\$140 <i>per issue</i>
<b>1/4 page</b> 4.9" x 5.6"	\$305 <i>per issue</i>	\$275 <i>per issue</i>	\$260 <i>per issue</i>
<b>1/2 page</b> 9.75" x 5.6"	\$540 <i>per issue</i>	\$485 <i>per issue</i>	\$460 <i>per issue</i>
<b>Full page</b> 9.75" x 11.375"	\$955 <i>per issue</i>	\$860 <i>per issue</i>	\$810 <i>per issue</i>

**Color\***

<b>1/8 page</b> 4.9" x 2.75"	\$190 <i>per issue</i>	\$170 <i>per issue</i>	\$160 <i>per issue</i>
<b>1/4 page</b> 4.9" x 5.6"	\$355 <i>per issue</i>	\$320 <i>per issue</i>	\$300 <i>per issue</i>
<b>1/2 page</b> 9.75" x 5.6"	\$640 <i>per issue</i>	\$575 <i>per issue</i>	\$545 <i>per issue</i>
<b>Full page</b> 9.75" x 11.375"	\$1155 <i>per issue</i>	\$1040 <i>per issue</i>	\$980 <i>per issue</i>

Variable sized ads and inside back cover priced upon request

**AD DESIGN:** We offer free, in-house ad design for basic or simple ads. Design work that requires extensive time may be subject to additional costs. **SUBMITTING A CAMERA READY AD:** Ads must be properly sized and saved as PDF (preferred) or TIFF format. Color ads must be in CMYK mode. Email finished ad to **ads@appvoices.org**

\* All rates subject to change without notice

\*\* Discounts are offered to Business League Members, see the website ([www.AppalachianVoices.org/voice](http://www.AppalachianVoices.org/voice)) for details

\*\*\* We reserve the right to accept or deny advertising based on our organizational mission